

## **Wakeland Band Fundraiser**

## Parents,

We are launching a Fan-Pledge Fundraiser using social media, emails, calls, and text. We are asking each player(student) to gather at least 20 email addresses and phone numbers of family, friends, and potential donors willing to support our campaign. Your contacts are strictly private and protected, and never sold or shared. We will only use them for this fundraiser and nothing further. Your protected contacts will receive an email, text, call from the player, or socially shared message explaining our goal and can simply make a donation to the program on the players behalf and leave a nice message of support. This will allow us to raise money without selling a product, giving us more time to focus on competition and practice. It is important that every player participate to help us reach our goal. Please help your player make a great effort to get 20 unique email addresses and phone numbers in the next 2 days.

Brainstorm ... Friends, Family (anywhere in the country), Grandma, Grandpa, Aunts, Uncles, Neighbors, colleagues, business owners, Doctors, Dentists, professionals. Avoid teachers and administrators as many are duplicated by students.

Your Team Leader will be tracking progress leading up to the 40 minute Live Event. Thank you in advance and we look forward to great results.

## Steps.

- 1. Go to event.fan-pledge.com
- 2. Enter school code 31386-30284
- 3. Click orange "Sign Up" top right
- 4. Enter school code again
- 5. Click dropdown choose your name or "I'm not on the list"
- 6. Register your email address and Password and **write this down** somewhere safe to be used at the event. You can select a profile image and the way you want your name to appear on player profile for all your fans.
- 7. Click "My Contacts"
- 8. Scroll down click "Add Contact"
- 9. Complete contact entry on or before **10/7/2017**. **Leaders will be checking progress daily.**
- 10. We are now ready for the 40-minute Live Event on 10/10/2017

Fan-Pledge is a leader in safe, protected, online network fundraising and happy to answer any questions you might have. Feel free to contact your Fundraising coach with questions at <a href="mailto:brian@fan-pledge.com">brian@fan-pledge.com</a> or start your own fundraiser fan-pledge.com.